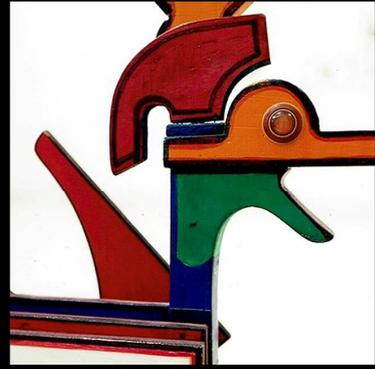


HIFI 360°
HAMILTON RED GALLERY LONDON
presenta:
"MILANO ART & DESIGN"
INTERNATIONAL BIENNIAL CONTEST
OF CONTEMPORARY ART



27-29
MAGGIO/MAY
2016



PITTURA/PAINTING
FOTOGRAFIA/PHOTOGRAPHY
GRAFICA/GRAPHICS &
SCULTURA/SCULPTURE
ARTI DEL FUOCO/FIRE ARTS

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International Biannual Contest "Milano Art & Design"

Milano, May 27th – 29th, 2016 – TERMS AND CONDITIONS

HiFi 360-Hamilton Red and Convention Azzurra announces the first edition of the IBC-MAD, International Biannual Contest "Milano Art & Design".



1. Objectives

Art Contest open to artists of all nationalities and ages. The Contest aims to promote and support contemporary Art, through the exhibition of selected artworks and the chance to compete and win several awards. Selected Artworks will be shown in Milan **from May 27th to 29th 2016**.

2. Sections

The Section of the Contest are four. The theme is free. Each artist can participate with one or more artworks in more than one section.

- **Painting** – Artworks in pencils, acrylics, markers, watercolors, oil colours, mixed media and collages. Max size 100x120.
- **Photography** – including porcelain and ceramic artworks inspired by photographs, to be exposed together. Max size 100x120.
- **Sculpture, Installation and Graphics** – Sculptures or Compositions of lights, sounds, electrical or mechanical movements or Interior decoration Accessories. Max size 100x120.
- **Firing Arts/Mixed Techniques** – New Techniques, Contemporary Techniques on Porcelain, Ceramic, Enamel, Glass, Copper and Silk. Figurative or abstract subjects. Max size 70x100.

The mentioned sizes are recommended. Works of bigger dimensions will have to be notified in order to study the space availability.

3. Selections

The International Contest "Milano, Art & Design" foresees a double selection.

- **First selection September 1st 2015-March 1st 2016**: the committee will admit a maximum of 200 artists. The names will be published on www.hc-artfactory.it by March 30th 2016. The pictures of the masterworks will have to be submitted as described in Point 7.
- **Second selection May 27th-29th 2016**: the chosen artists will have to deliver personally or by courier their works complete with frame and hanging devices by May 15th at the given Milano address. A late delivery will exceptionally be allowed for people travelling from far away, and will not have to exceed May 25th.
Just before the opening of the exhibition, when the exhibit will already be in place, the jury will select the final winners of the contest.

The Jury cannot be contested. The Jury has the right not to admit works which are not up to the standards.

4. Prizes

Prizes are awarded as follows:

- **First absolute Prize for Painting: 2.500 €**, so divided: 500€ to spend on goods offered by the sponsors, 2000€ to be used on a private exhibition of 1 week in the HC ArtFactory Space in Milano during the season 2016-2017.

- **First absolute Prize for Photography: 2.500 €**, so divided: 500€ to spend on goods offered by the sponsors, 2000€ to be used on a private exhibition of 1 week in the HC ArtFactory Space in Milano during the season 2016-2017.

- **First absolute Prize for Sculpture, Installation and Graphics: 2.500 €**, so divided: 500€ to spend on goods offered by the sponsors, 2000€ to be used on a private exhibition of 1 week in the HC ArtFactory Space in Milano during the season 2016-2017.

- **First absolute Prize for Firing Arts/Mixed Techniques: 2.500 €**, so divided: 500€ to spend on goods offered by the sponsors, 2000€ to be used on a private exhibition of 1 week in the HC ArtFactory Space in Milano during the season 2016-2017.

All Prizes have to be used as indicated and cannot be committed.

- Other Prizes

If the subscriptions will allow it, the Organization will add more prizes that will be announced by March 30th on the site.

- For the Painting Section, 3 more prizes of the value of 200€ each to be used against materials offered by the sponsors.
- For the Photography Section, 3 more prizes of the value of 200€ each to be used against materials offered by the sponsors.
- For the Sculpture, Installation and Graphics Section, 3 more prizes of the value of 200€ each to be used against materials offered by the sponsors.
- For the Firing Arts/Mixed Techniques Section, 3 more prizes of the value of 200€ each to be used against materials offered by the sponsors.

- Prizes that include the purchase of the winning piece

For prizes that include the purchase of the winning piece by Museums or private organizations, they will only be awarded to those artists that have expressly consented to this.

- Prizes from the Public

The visitors of the Final Exhibition will choose the preferred piece and the artist will gain the right to a personal exhibition for 1 week in the HC ArtFactory Space.

- Career Award

The Jury will award a famous artist with the Career Award.

- Certificates, Catalogue

All the participants will receive a certificate. Those that will stand the first Selection, will receive a first Selection Certificate. The finalists will receive a Finalist Award with special mention and two copies of the catalogue, special edition IBC-MAD. The winning pieces will be published on Facebook and a movie on the event will be posted on YouTube.

5. Admission and Subscription fees

The subscription fee that covers part of the expenses is 50€ per each presented work. In case of admission to the second selection, the artist will have to pay further 50€ for each piece. All the pieces which have been chosen after the first selection will be published on the IBC-MAD Special edition Catalogue and each artist will receive a copy of it. The pieces will be admitted to the Second Selection only if the artist will have paid the relative fee.

The fees can be paid by credit card or on c/c Banca Intesa ag. 21-09, IT27Y0306909465000017426152 - SWIFT/BIC: BCITITMM in the name of HobbyCeram Srl, Milano .

HobbyCeram Srl takes care of the financial organization in Italy on behalf of HiFi 360-Hamilton Red, London.

6. Special Admissions

Artists who have won the past editions of Convention Azzurra can be admitted directly to the final selection after payment of 100€ for every piece presented. These pieces will be admitted to the Final Selection of the Contest and will be published on the IBC-MAD Special edition Catalogue.

7. Terms of subscription

The last day to submit the artworks will be March 1st, 2016 and it can be done in the following ways:

- **By Mail** (the postal stamp will certify the date) sending to
HC ArtFactory, Via PL da Palestrina 13, 20124 Milano – following materials:
 - Subscription Form (to be found on <http://www.hc-artfactory.it/>) filled in all and every part
 - Receipt of the payment of subscription fee of 50€ per each work
 - A colour picture (max 18x24cm) of each piece. On the back please write your name, surname, date, telephone number, address, e-mail address, title, year of execution, technique and size.
- **Per E-mail** you will have to fill the subscription form from the site <http://www.hc-artfactory.it/> and you have to add also the scanner of a colour picture for each presented piece, complete with all requires information. Send all to artfactoryspace@gmail.com

You can subscribe to more sections, if you pay the subscription fee for each presented piece. You can also submit more than one piece in each section, paying 50€ for each piece.

8. Jury

The President of the Jury is Mrs Paola Gianferrari, Architect and Modern Art Collector. The other members of the Jury will be disclosed after the first selection.

9. Final Prize Award Giving, Exhibition Catalogue

All pieces admitted to the second selection will be exposed May 27th to 29th 2016 from 10AM to 7PM. The location will be announced by March 30th 2016 and will be definitely in Milan, Italy.

10. Pick up of the pieces

The artists have to pick up their pieces from May 30th to June 1st from 9AM to 5PM. If the artist cannot come the shipment can be arranged at his costs.

11. Responsibility

IBC-MAD will take care of all pieces and declines all and every responsibility for any damage or loss incurred. The artist can add his personal insurance if he wishes.

12. Privacy Law

Each artist participating has to give consent to ArtFactory/ HiFi 360-Hamilton Red/ HobbyCeram Srl to treat his personal data according to Law on Privacy 675/96 and following articles D.lgs 196/2003.

Each artist allows ArtFactory/ HiFi 360-Hamilton Red/ HobbyCeram Srl to reproduce his work on the catalogue, on special publications or magazines and other means of communication and advertising.

If you participate you definitely approve the rules and regulation.

SPONSORS:

HiFi 360-Hamilton Red, London UK.

HobbyCeram, Milano

Schjerner's c/o Art and Clay, Belgium

Caran D'Ache, Switzerland

Stephen Hayes Foundation, USA

Gedarte SA, Switzerland

SUPPORTED BY:

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